

Ford Driving Skills FOR LIFE™

“As educators we spend countless hours teaching students math, science, etc. and other life skills. However, none of that matters if they are tragically killed in a motor vehicle crash because of a poor decision. Data shows that one of the biggest influencers of teens is their athletic coach. As a coach, YOU have the power to connect with these kids. Please consider spending just a small amount of time with your team discussing traffic safety to show that Coaches Care.”

GTSC Assistant Commissioner, Charles R. DeWeese 2017.

Coaches Care - Ford Driving Skills for Life 2017-2018 - Contest Rules

Use either link below to access the contest registration form:

www.safeny.ny.gov/CoachesCareEnroll

www.nysphsaa.org

Participating schools must register as a small, medium, or large district based on the 2017-2018 K-12 student enrollment data. The breakdown is included within the registration form.

The program includes;

- Talking points for coaches to use at team meetings
- Informational Graduated Driver License hand-out cards for students/parents
- Four posters for display in your school
- A power point presentation with student traffic safety activities (optional)

A minimum of seventy percent of the varsity athletic team coaches are required to complete a pre-survey and a post survey online to meet the eligibility requirements.

The survey is located at:

<http://safeny.ny.gov/CoachesCareSurvey/>

For example, if a district has ten (10) varsity sports teams, at least seven (7) of those team coaches must complete the program and the associated pre and post- surveys. Students are NOT required to complete any surveys.

Coaches are required to engage the students and discuss teen driver traffic safety using the talking points provided and solicit answers to the six survey questions. Generalizing the student responses, coaches will complete the pre-survey.

Coaches are encouraged to talk to student athletes about teen safe driving throughout the fall, winter or spring sport season using the materials provided. At the end of the season coaches will solicit student athlete responses to the survey questions, generalize the responses and complete the post-survey.

Districts that meet the contest requirements will be entered into a drawing for a \$3,000.00 prize and thirty Ford Driving skills for Life long-sleeve t-shirts. The prize money can be used for sports equipment, a trip or any other expense. It is completely unrestricted. One winner will be randomly selected from the small, medium and large school categories.

The school district Athletic Director must register for the contest by November 1, 2017.

For additional information please contact:

*Sergeant Todd Engwer at the Governor's Traffic Safety Committee - 518-474-0972
or Chris Joyce at the New York State Public High School Athletic Association - 518-690-0771*

