



DAVID A. PATERSON  
Governor

STATE OF NEW YORK  
GOVERNOR'S TRAFFIC SAFETY COMMITTEE  
DEPARTMENT OF MOTOR VEHICLES



DAVID J. SWARTS  
Chair

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Dear Highway Safety Partner:

On behalf of Governor David Paterson, I am pleased to announce that the New York State Governor's Traffic Safety Committee (GTSC) will again be offering grant funding opportunities related to traffic safety initiatives for federal fiscal year 2011. Your agency/organization is being invited to apply.

We are pleased to report that due in part to the efforts of the traffic safety community in New York State, motor vehicle fatalities have continued to decrease. In 2008, New York realized a 15% decrease in fatalities from 2006 levels. This reduction is in no small way a testament to the outstanding efforts from law enforcement, traffic safety offices, STOP-DWI professionals and others who share the commitment to make New York highways safer for all users.

The goal of GTSC funded projects is to prevent motor vehicle crashes, save lives and reduce the severity of injuries occurring in a crash. Continuing in FFY 2011, federal highway safety funds will be used for these grant programs:

**I. Structured Programs:**

**Buckle Up New York (BUNY)** - seat belt enforcement grants will provide overtime funding to participate in the statewide seat belt enforcement - for 2011. Funding will be awarded to police agencies at the local, county and state levels for enforcement to increase seat belt compliance. Participating agencies will receive funding for expanded enforcement efforts followed by the annual "May Wave" Buckle Up New York statewide enforcement program. Agencies will be expected to conduct use surveys and to participate in public information efforts.

**Selective Traffic Enforcement Program (STEP)** - these grants will fund overtime for enforcement of dangerous driving behaviors. Law enforcement agencies using local data will determine problem areas such as high accident locations and will develop enforcement countermeasures to reduce crashes, injuries and fatalities. Applicants are encouraged to support their enforcement activities with public information and education efforts.

**Child Passenger Safety (CPS)** - these grants will continue to support child passenger safety activities: fitting stations, training and education programs, child passenger safety check events and car seat distribution programs for low income families.

**II. Highway Safety Programs for Local, State and Nonprofit Agencies:**

If your community has other highway safety issues that you believe should be addressed, you may submit a general Highway Safety Grant Application for Local Agencies or for State Agencies and Nonprofits. This type of grant proposal requires you to prepare a narrative outline of the problem, detail the proposed activities with milestones and provide an evaluation plan. The applications must address one of the program areas included in the state's Highway Safety Strategic Plan, which is available online at <http://www.safeny.com>.

Program areas considered for the general Highway Safety Grant funding include: occupant protection; traffic enforcement; motorcycle safety; traffic records; community programs; programs that impact our younger

drivers or older drivers; bicycle safety; pedestrian safety; roadway safety and impaired driving. In 2011, our impaired driving program goals will focus on statewide projects that provide training, equipment and programs to enhance state agencies' initiatives to support the efforts of the county STOP-DWI programs. Local impaired driving proposals are not being requested.

### **Problem Identification**

Since successful programs are data driven, we encourage you to use the ticket and crash data reports that the GTSC has provided for each county. They are available on the website at [www.SafeNY.com/hsdata.htm](http://www.SafeNY.com/hsdata.htm). These reports may be used to supplement your local data as you develop your problem identification statements for applications and to evaluate your existing programs and initiatives.

### **Highway Safety Strategic Plan**

Every year, The New York State Governor's Traffic Safety Committee prepares the Highway Safety Strategic Plan (HSSP). This plan is the "roadmap" for traffic safety professionals in the state and is based on issues and strategies identified by GTSC member agencies, other state and local agencies, law enforcement agencies and not-for-profit organizations. The HSSP can be read online at SafeNY.com.

As an important partner and contributor to traffic safety in our state, we are asking for your assistance in formulating future traffic safety initiatives to be included in the HSSP. You are invited to review the HSSP and provide comments and suggestions to us. Your participation is very important and greatly appreciated. You may comment via email to [grants@safenyc.com](mailto:grants@safenyc.com).

### **Application Procedure:**

**All applications must be submitted to the GTSC using the internet based eGrants system available at [www.safenyc.com/egrants](http://www.safenyc.com/egrants).** The due date for Structured grant applications is **May 15**. Applications received by **May 15** receive first priority, applications received after **May 15** may be considered by GTSC if federal funds are available. The deadline for general Highway Safety grant applications is **May 15**. If federal funds are available, a second round of general Highway Safety grant applications will be considered. The deadline for the second round of applications is **September 1**. Details on each of the grant programs are posted on SafeNY.com. General instructions necessary for preparing these applications are included in the eGrants system. If your agency does not have Internet access or you need assistance submitting your application, contact the GTSC for guidance.

I join with the staff of the GTSC in looking forward to the next year's activities. If you have any questions or need any assistance preparing your grant application, please contact your GTSC Highway Safety Program Representative at (518) 474-5111 or (518) 474-5777.

Sincerely,



David J. Swarts  
Chair, Governor's Traffic Safety Committee  
Commissioner of Motor Vehicles

*The Governor's Traffic Safety Committee administers highway safety grant funding in accordance with the US DOT 49 CFR - PART 18 - Uniform Administrative Requirements For Grants And Cooperative Agreements To State And Local Governments, under the guidelines published by the GTSC in the structured applications Guide to Preparing a Highway Safety Program Application. Grants are reviewed for approval based on the criteria stated on the application. In general, the review is based in part on past performance, agreement to perform requested activities, significance of problem identified, and rationale of proposed solution.*